



Academic Perspectives on Industrial Policy

Monday 10 March 2025

| Biographies of Participants



Alan Sykes Alan O. Sykes is the Warren Christopher Professor in the Practice of International Law and Diplomacy at Stanford Law School. His writing and teaching have encompassed international trade, torts, contracts, insurance, antitrust, international investment law and economic analysis of law. In 2010, he founded Stanford Law School's LLM program in International Economic Law, Business and Policy (IELBP). Professor Sykes has been a member of the executive committee and the board of the American Law and Economics Association, and served as reporter for the American Law Institute Project on Principles of Trade Law: The World Trade Organization. He has served on the Board of Editors for the Journal of International Economic Law, the World Trade Review, and the American Journal of International Law, the Journal of Legal Studies and the Journal of Law and Economics. He is also a former National Science Foundation graduate fellow in the Department of Economics at Yale University. Before joining the Stanford Law School faculty again in 2015 (he was on the faculty from 2005 – 2012), Professor Sykes was the Robert A. Kindler Professor of Law at NYU Law School and, prior to 2005, the Frank and Bernice J. Greenberg Professor of Law at the University of Chicago Law School.



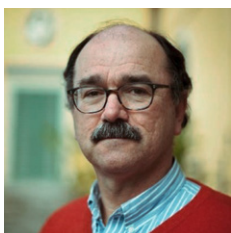
Alicia Garcia Herrero Alicia García Herrero is the Chief Economist for Asia Pacific at Natixis CIB. She is also an independent Board Member of AGEAS insurance group. Alicia also serves as Senior Fellow at the European think-tank BRUEGEL and as a non-resident Senior Fellow at the East Asian Institute (EAI) of the National University Singapore (NUS). Alicia is also Adjunct Professor at the Hong Kong University of Science and Technology (HKUST). Finally, Alicia is and an advisor to the Spanish government on economic affairs, a Member of the Board of the Center for Asia-Pacific Resilience and Innovation (CAPRI), a member of the Advisory Board of the Berlin-based Mercator Institute for China Studies (MERICS), an advisor to the Hong Kong Monetary Authority's research arm (HKIMR) and a Member of the Council of the Focused Ultrasound Foundation (FUF). Alicia is very active in international media (such as BBC, Bloomberg, CNBC and CNN) as well as social media (LinkedIn and Twitter). As a recognition of her thought leadership, Alicia was included in the TOP Voices in Economy and Finance by LinkedIn in 2017 and #6 Top Social Media leader by Refinitiv in 2020.

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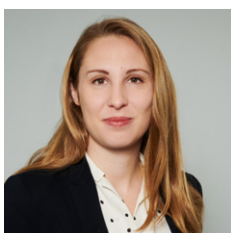
Augustin Kwasi Fosu Augustin Fosu: Current: Prof. (ISSER), U Ghana; Extraordinary Prof. (EMS), U Pretoria; and Research Assoc. (CSAE), U Oxford. Recent past: Deputy Director, UNU-WIDER, Helsinki (2006-2013); Chief Economist, UN-ECA, Addis Ababa (2004-2006); Director of Res., African Econ. Res. Consortium, Nairobi (1998-2004). Past: USA – Assist. Prof. (1979), Assoc. Prof. (1986), Prof. (1993); MA/PhD (Economics), Northwestern U, USA (1975/1979); BA (Mathematics and Economics – Distinction, Phi Beta Kappa), Lawrence U, USA (1973). Editorial board membership (past/present): includes Journal of African Economies, Journal of Dev. Studies, Oxford Dev. Studies, World Bank Econ. Review, and World Development. Publications: <https://ideas.repec.org/e/pfo27.html>; recipient of the Elsevier Atlas Award (2017); Distinguished Fellow, International Core Academy of Sciences and Humanities. Service: Ghana - President's Economic Advisory Council (2012), Eminent Panel | Copenhagen Consensus (2019-2020); President's Fiscal Council (2019-2020); International – UN Committee of Experts on Public Administration (2021-present).



Bernard Hoekman Bernard Hoekman is a part-time professor and Director, Global Economics, Robert Schuman Centre at the European University Institute. He is a CEPR Research Fellow, a member of the UK Centre for Inclusive Trade Policy and a senior associate of the Economic Research Forum. A graduate of the Erasmus University Rotterdam, he holds a Ph.D. in economics from the University of Michigan. His research focuses on international trade and development, trade in services, public procurement, and the multilateral trading system.



Bob Staiger Robert W. Staiger is the Roth Family Distinguished Professor in the Arts and Sciences and Professor of Economics at Dartmouth College, a Research Associate of the National Bureau of Economic Research, and a Fellow of the Econometric Society. Editor of the Journal of International Economics from 2010 through 2017, Staiger specializes in the study of international trade policy rules and institutions, with particular emphasis on the economics of the GATT/WTO. His research has been published in a variety of academic journals, and in two books, *The Economics of the World Trading System*, co-authored with Kyle Bagwell and published by MIT Press (2002), and *A World Trading System for the Twenty-First Century*, published by MIT Press in its Ohlin Lecture series in December of 2022. Staiger also served as Editor, with Kyle Bagwell, of *The Handbook of Commercial Policy*, published by Elsevier in December 2016.



Camille Boullenois Camille Boullenois is an Associate Director with Rhodium Group's China Projects team, where she works on the analysis of China's economic system, industrial policy, and market reform. Before joining Rhodium Group, Camille headed the Brussels office for Sinolytics, advising clients on market governance and data strategies, as well as the regulatory challenges arising from the Corporate Social Credit System. Previously, she worked as an analyst at China Policy and contributed to the EIU, Oxford Analytica, and the ECFR. Camille holds a PhD in international, political, and strategic studies from the Australian National University, where she wrote her dissertation on social mobility and entrepreneurship in the Chinese countryside.

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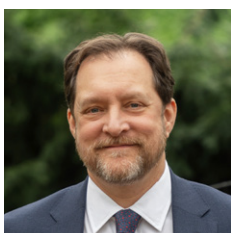
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Chang-Tai Hsieh Hsieh the Phyllis and Irwin Winkelried Distinguished Service Professor of Economics at the University of Chicago. He is a fellow of the American Academy of Arts and Sciences, the Econometric Society, Academia Sinica, and a two times recipient of the Sun Ye-Fang award from the Chinese Academy of Social Sciences.



Dan Trefler Biographical note: Daniel Trefler Daniel Trefler is the Chair in Competitiveness and Prosperity at the Rotman School of Management, a Senior Research Fellow at the NBER and a Fellow of the Royal Society of Canada. Professor Trefler is known for his path-breaking contributions to fundamental research and his on-going contributions to public policy debates surrounding inequality, innovation, AI and especially trade agreements. He has advised extensively on CETA, NAFTA, the WTO, China, and managing the current US-Canada relationship. The importance of Professor Trefler's work has been recognized through numerous distinctions including the 2016 Killam Prize in Social Sciences (Canada's 'Nobel Prize'), the 2016 Bank of Canada Fellowship Award, and the Canada Research Chair. Internationally, his distinctions include the 2011 Ohlin Lecturer (Sweden), and invited public lectures from Harvard to Tsinghua Universities. His work has been cited by The New York Times, Newsweek, Wall Street Journal, and The Economist.



Daniel Rosen Daniel H. Rosen is the co-founder of Rhodium Group and leads the firm's work on China. Mr. Rosen has worked professionally on China's domestic economy and global commercial relations since 1992. He is widely recognized for his research on US-China relations and Asian commercial dynamics. He is affiliated with numerous think tanks focused on international economics and is an Adjunct Associate Professor at Columbia University. From 2000-2001, Mr. Rosen was Senior Adviser for International Economic Policy at the White House National Economic Council and National Security Council. He is a member of the Council on Foreign Relations and the National Committee on US-China Relations. A native of New York City, Daniel graduated with distinction from the graduate School of Foreign Service of Georgetown University (MSFS) and with honors in Asian Studies and Economics from the University of Texas, Austin (BA).



David Yanagizawa-Drott David Yanagizawa-Drott is a Professor of Development and Emerging Markets at the University of Zurich. His research focuses on development economics and political economy, with an emphasis on how cultural norms, social media, and artificial intelligence shape economic development. He also leads the Social Catalyst Lab, which applies rapid experimentation and AI to identify scalable solutions to global challenges. Previously, he was an Associate Professor at Harvard Kennedy School. He holds a PhD in Economics from Stockholm University. He co-organizes the Zurich Workshop in AI + Economics, fostering research on the intersection of AI and economic policy. He is affiliated with J-PAL, BREAD, CEPR, and EUDN and serves as an Associate Editor for leading economics journals, including QJE, JPE, Econometric.

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Emanuel Ornelas Emanuel Ornelas, a Ph.D. in Economics from the University of Wisconsin-Madison, is a Professor at the Sao Paulo School of Economics-FGV and an Elected Fellow of the Econometric Society. He is also a Research Fellow of the Centre for Economic Policy Research and a Research Associate of LSE's Centre for Economic Performance, CESifo, and the International Growth Centre. Between 2010 and 2022, he was an Associate Editor of the Journal of International Economics. Prior to FGV, he was an Associate Professor at the London School of Economics. His research, published in several leading academic journals, covers a range of topics related to international trade, including the political economy of the formation and the consequences of regional trade agreements, trade policy under incomplete contracts, and the internationalization process of exporting firms. He has presented his work in over 200 professional conferences and academic institutions, in more than 30 different countries.



Gene Grossman Gene M. Grossman is the Jacob Viner Professor of International Economics at Princeton University, where he has been a faculty member since 1980. He served as Director of Princeton's International Economics Section (1999–2021) and twice as Chair of the Economics Department. A leading scholar in international trade, he has made significant contributions to research on trade and growth, political economy, and globalization. His books with Elhanan Helpman, *Innovation and Growth in the Global Economy* and *Special Interest Politics*, are widely cited. He has received numerous honors, including the Onassis Prize in International Trade and fellowships from the Econometric Society and the American Academy of Arts and Sciences. Grossman is a research associate at NBER and CEPR and serves on multiple editorial boards. His recent work explores the role of government policy in ensuring safety and resilience in global supply chains.



Hongsong Zhang Hongsong Zhang is an Associate Professor of economics of the HKU Business School and the Associate Director of the Institute for China Economy at the University of Hong Kong. His research covers Empirical IO and International Trade. He is especially interested in productivity, production networks, firm/industrial dynamics, and related industrial/ trade policies. He serves as the Associate Editor of the International Journal of Industrial Organization (IJIO) since 2020 and co-edited the special issue of IJIO on "Industrial Organization and Industrial Policy". He is also the co-editor for China Economic Review. His research has been published in top journals in Economics, such as Review of Economics and Statistics, RAND Journal of Economics, Economic Journal, International Economic Review, Journal of Development Economics, and European Economic Review. He received his Ph.D. from Penn State University, Master degree from CCER at Peking University, and B.A. from the China Youth University for Political Sciences.



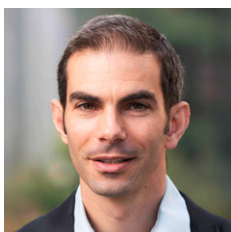
Joëlle Noailly Joëlle Noailly is a Senior Lecturer in the Department of International Economics at the Geneva Graduate Institute and part-time Associate Professor in Environmental Economics at the Vrije Universiteit Amsterdam. She is further affiliated as Research Fellow to the Tinbergen Institute and Co-Editor of the journal Environmental and Resource Economics. Her academic research focuses on the clean energy transition, in particular on the role of critical minerals, the financing of clean R&D and innovation and climate policy. She obtained her PhD in economics from the Vrije Universiteit Amsterdam.

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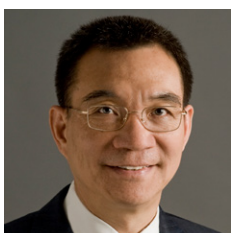
Johannes Fritz Johannes Fritz is the CEO of the St. Gallen Endowment, a Swiss non-profit that champions international openness, collaboration and exchange. He leads the Digital Policy Alert transparency initiative focusing on prominent digital trade issues such as data transfers and AI regulation. Alongside his work for the St. Gallen Endowment, he is a Lecturer for Economic History and Economic Thought at the University of Fribourg, Switzerland. Johannes holds a Ph.D. in Economics, and his work focuses on utilising technology to bring transparency to public policy choice.



Joseph Shapiro Joseph S. Shapiro is Associate Professor at the University of California, Berkeley, in Agricultural & Resource Economics and the Department of Economics. He also serves as Research Associate at the National Bureau of Economic Research, Research Associate at the Energy Institute at Haas, and has served as Associate Editor of the Journal of Political Economy and Co-Editor of the Journal of Public Economics. His research studies two general questions: (1) How do globalization and the environment interact, including through trade, foreign investment, and international environmental and energy policy? (2) What have been the effectiveness, efficiency, and equity of environmental and energy policies over the last half century? He studies climate change, air pollution, clean energy, renewable and exhaustible natural resources, and especially water pollution. His work has links to the economics of international trade, public finance, and health. Shapiro is inventor of a machine learning technology which is under license to help firms comply with Clean Water Act regulation. He has received an Alfred P. Sloan Research Fellowship, Kiel Institute Excellence in Global Affairs Award, and Marshall Scholarship. Shapiro holds a Ph.D. in economics from MIT, Masters degrees from Oxford and LSE, and a BA from Stanford.



Juan Carlos Hallak Juan Carlos Hallak is a Professor of International Economics at the University of Buenos Aires (UBA) and Researcher at the National Commission for Science and Technology (CONICET). His academic trajectory has focused on the areas of international trade and productive development, publishing his work in some of the best journals in the field. As a public officer, he was Undersecretary for International Insertion (2019) and President of the National Commission of Foreign Trade (2017-2018). Previously, he was Associate Professor at Universidad de San Andrés (2006-2016), Assistant Professor at the University of Michigan (2002-2005), Visiting Professor at Columbia University (2014), and Faculty Research Fellow at the National Bureau of Economic Research (NBER). He holds a Ph.D. in Economics from Harvard University.



Justin Lin Justin Yifu LIN is Dean of Institute of New Structural Economics and Honorary Deans of National School of Development and Institute of South-South Cooperation and Development at Peking University. He was the Senior Vice President and Chief Economist of the World Bank, 2008-2012. He is the author of more than 30 books including Beating the Odds, the Quest for Prosperity, New Structural Economics and Demystifying the Chinese Economy. He received PhD in economics from the University of Chicago in 1986. He is a Corresponding Fellow of British Academy and a Fellow of the Academy of Sciences for Developing World.

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Mar Reguant Mar Reguant (PhD in Economics, MIT, 2011) is an expert in electricity market design and climate policy. Her current research examines challenges and successes in the energy transition. She previously worked at Stanford GSB and the Toulouse School of Economics. She is now an ICREA researcher at IAE-CSIC and a Professor (part-time) at Northwestern University. She has received numerous awards, including a Presidential Early Career Award for Science and Engineering (PECASE, 2019) and an ERC Consolidator grant in 2021.



Panle Barwick Panle Jia Barwick is the Todd E. and Elizabeth H. Warnock Distinguished Chair Professor in the Economics Department at UW-Madison. She is a faculty research associate at the National Bureau of Economic Research and a research fellow at the Center for Economic Policy Research. Her research interests are empirical industrial organization, the Chinese economy, and applied econometrics, with a strong interest in environmental economics. She co-founded Cornell Institute for China Economic Research (CICER) and UW-Madison's Pan Asia Pacific Sustainability Initiative (PAPSI) and now serves as CICER's board member and PAPSI's co-director. She is an associate editor of *AEJ Applied*, *JEP*, *Rand*, *JUE*, and *IIOJ*. Before UW-Madison, she was a faculty in the Economics Department at MIT from 2006 to 2013, and a faculty in the Economics Department at Cornell from 2013 to 2022. She received degrees in Economics from Fudan University (B.A.), Tufts University (M.A.), and Yale University (Ph.D.).



Penny Goldberg Pinelopi (Penny) Koujianou Goldberg is the William Nordhaus Professor of Economics and Global Affairs at Yale University. From 2018 to 2020, she was the Chief Economist of the World Bank Group. Goldberg has served as President of the Econometric Society, Vice-President of the American Economic Association, and Editor-in-Chief of the *American Economic Review*. She is member of the National Academy of Sciences and the American Academy of Arts and Sciences, Distinguished CES (Munich) Fellow for 2024, recipient of Guggenheim Memorial Foundation and Sloan Research Fellowships, and recipient of the Bodossaki Prize in Social Sciences. She is also a Distinguished Fellow of the Centre for Economic Policy Research (CEPR), research fellow at the Institute for Fiscal Studies (IFS) in London, UK, and fellow of the CESifo research network in Germany. Goldberg is an applied microeconomist drawn to policy-relevant questions in trade and development. She has exploited a broad set of methodological approaches to study the determinants and effects of trade policies, trade and inequality, intellectual property rights protection in developing countries, exchange rate passthrough, pricing to market, and international price discrimination. Her most recent research examines the resurgence of protectionism in the U.S.; trade, poverty and inequality; the interplay between informality and trade liberalization in the presence of labor market frictions; discrimination against women in developing countries; and industrial policy in the semiconductor sector.

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Reka Juhasz Réka Juhász is an Assistant Professor of Economics at the University of British Columbia. She earned her PhD in Economics from the London School of Economics (LSE) and previously held positions as a postdoctoral researcher at Princeton University and as an Assistant Professor at Columbia University. Réka is a 2025 DG Grow Fellow for the European Commission and is affiliated with both the National Bureau of Economic Research (NBER) and the Centre for Economic Policy Research (CEPR). She is also the co-founder of the Industrial Policy Group, a research lab dedicated to advancing the study of industrial policy.



Simon Evenett Simon J. Evenett is Professor of Geopolitics & Strategy at IMD Business School as well as Founder of the St Gallen Endowment for Prosperity Through Trade (SGEPT). SGEPT is home to the New Industrial Policy Observatory (NIPO) and the largest independent inventory of corporate subsidies that is publicly available. He also established the Crux of Capitalism initiative, which tracks the economic profitability of over 40,000 publicly listed companies in 20 economies. He has taught at the University of Oxford and the University of St. Gallen. Simon served as Co-Director of CEPR's

International Trade and Regional Economics programme for many years, as a World Bank official, on the UK Competition Commission, and has been a visiting Professor at the University of Michigan (thrice) and a Distinguished Visiting Professor at Johns Hopkins University (twice). He was educated at Cambridge and Yale Universities.



Tu Xinquan TU Xinquan is Dean, Professor and WTO Chair Holder at the China Institute for WTO Studies of the University of International Business and Economics located in Beijing, China. He got his Ph.D. in international trade from this university in 2004. He had been a visiting scholar at Johns Hopkins University (2006), Korea Institute for International Economic Policy (2009), WTO Secretariat (2011), German Institute of International and Security Affairs (2014), Middlebury Institute of International Studies at Monterey (2016). His research and teaching focus on Chinese trade policy, WTO,

US trade policy, and US-China trade relations. He is a member of Friends of Multilateralism Group, Asia WTO Research Network, Trade and Investment Research Network and General-Secretary of NITIS. He authored China's position, role and strategy in the WTO (published by The Press of UIBE, 2005), The forty years of China's reform and opening up and China's integration into world trading system (published by The People's Press, 2019) and published a number of papers and chapters in books. He has been granted a number of research projects by the China Social Science Foundation, the Ministries of Commerce, Education, Finance etc. He was also interviewed by CCTV, Phoenix TV, Bloomberg, Reuters, Xinhua News Agency, and other major media on hot issues about China's trade and economic situation and China's international economic relations.